

- Home
- Research
- Industries
- Insights
- Tracking
- Signals (Beta)
- Watchlists
- Updates
- AI Trend Reports (Beta)
- Tools
- Company search



Overview



Sustainable Aquaculture

Product stage	Segments
Minimum viable product ?	Aquatic health management, diagnostics, and genetics ?
Go-to-market ?	Alternative aquafeed producers ?

Irida is a Greek fish feed manufacturing company specializing in Mediterranean aquaculture species. The company produces targeted fish feeds for various species including Gilthead Sea Bream, European Sea Bass, Meagre, Pagrus, Greater Amberjack, and Rainbow Trout, covering both growth and reproduction stages. Irida's nutritional team formulates feed development based on recent scientific findings of specific nutrient requirements, with careful attention to raw materials selection and their nutritional content. The company also produces feeds certified for organic aquaculture, following EU regulations and certifications for sustainability, safety, and quality. As of 2023, Irida owned 10 fish feed factories, producing over 120,000 tons of feeds annually with a turnover of EUR 180 million. Exports accounted for over 35% of total sales.

In addition to feed production, Irida also offers services including water quality control, health management, breeding program management, and fish health and welfare services. The company has expanded its activities through strategic acquisitions in 2020, 2021, 2022 and 2023. Through strategic acquisitions, Irida has been able to expand its product range, its market presence, and its customer base. Through strategic acquisitions, Irida has been able to expand its product range, its market presence, and its customer base. Through strategic acquisitions, Irida has been able to expand its product range, its market presence, and its customer base.

Key competencies and strengths

Irida supplies fish feeds to the Greek and other Mediterranean markets. The company operates in various markets, from small to large, with fish species ranging from sea bass to sea bream. The company has expanded its customer base. Irida is a leading fish feed manufacturer in the Mediterranean region. Irida is a leading fish feed manufacturer in the Mediterranean region. Irida is a leading fish feed manufacturer in the Mediterranean region.

Sources ▾

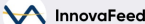


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Key competitors

Filter by the segments to which the disruptor belongs

All segments



Business overview ▾

Segment	Alternative aquafeed producers	Aquatic health management, diagnostics, and genetics	Alternative aquafeed producers
Product stage	Go-to-market	Minimum viable product	Expansion

Sectors:

Food & Agriculture

Themes:

Sustainability

HQ location:

Riga Fereou St. 60 Nea Artaki Evia Greece
Néa Artáki GRC

Founded year:

2008

Employees:

101-250

Website:

<https://irida.com>

Click here to learn more

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IPO status:

Private

Total funding:

€

Last Funding:

€

Last valuation:

€

Click here to learn more

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Differentiator

Develops high-quality, scientifically formulated aquafeeds tailored for Mediterranean species, empha

[...read more](#)

Operates the most recently-built fishfeed factory in Greece with modern facilities and integrated health management services

Uses industrial symbiosis model connecting insect rearing facility with agricultural co-product supply energy sources, reducing environmental impact by 80%



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