



Marine ingredients responsibly supplied

Explore the evolution of the MarinTrust Standard, from the first version of the IFFO RS Standard to the leading business to business third-party audited standard of today.

Origin

2005

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In 2005, IFFO, The Marine Ingredients Organisation, first expresses the need to reassure the value chain about the origin and purity of raw materials that go into the production of fishmeal and fish oil.

[READ MORE](#)



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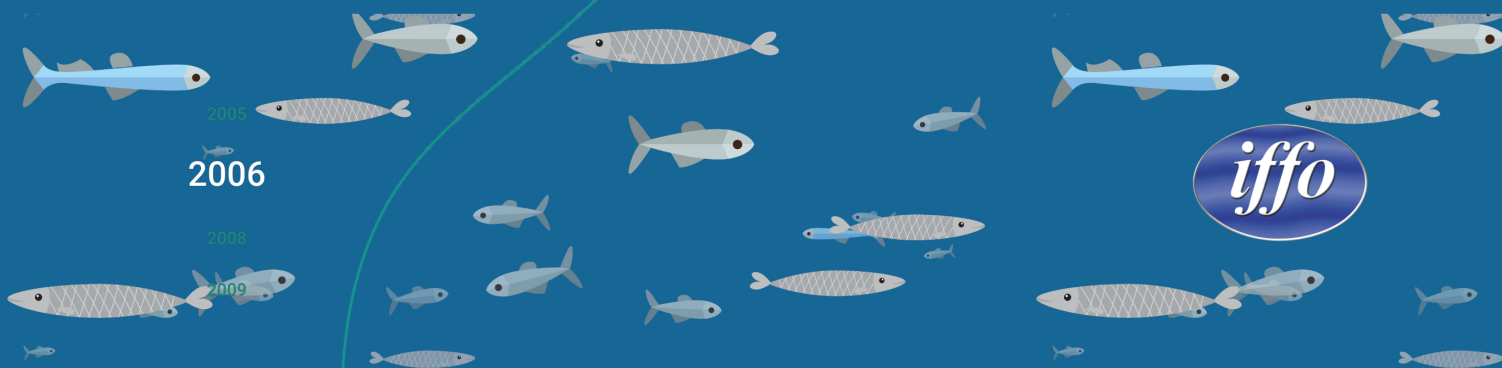
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Creating a standard



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Creating a standard

The Technical Advisory Committee develops the global standard for **Responsible Sourcing (RS) of Fishmeal and Fish Oil**, as an independent third-party certification.

It assures the animal feed, food and nutraceutical value chains that these key marine ingredients are both responsibly sourced and responsibly produced enabling a compliant factory to demonstrate this.

Birdseye Igloo and **Sainsbury's** are among its first supporters.

[READ MORE](#)



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Open for applications

The initial standard is finalized in September 2009 and opens to applications in October of the same year.



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IFFO RS Standard V1.0



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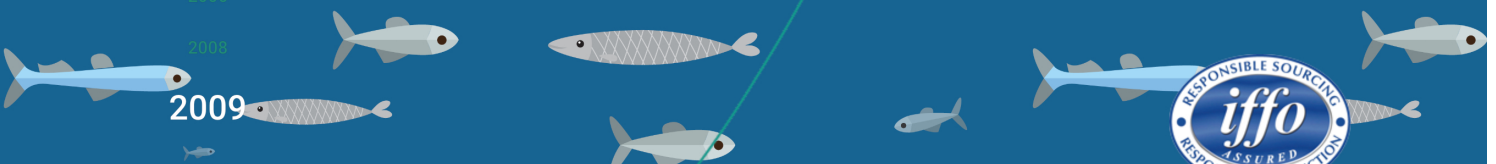


IFFO RS Standard V1.0

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IFFO RS Standard V1.0

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IFFO RS Standard V1.0

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Image: TASA



IFFO RS Standard V1.0

TASA Callao in Peru come onboard as the first fishmeal plant to achieve certification in February 2010.

[READ MORE](#)

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Image: TASA



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READ MORE



IFFO RS Standard V1.0

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IFFO RS Standard V1.0

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IFFO RS Standard V1.0

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IFFO RS Standard V1.0

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Applications continue

Within a year, 30 companies have applied for audit, undertaken improvement works, and become certified. Interest starts to ramp up, both within the industry and from the seafood buyers keen to simplify their responsible sourcing decisions.



IFFO RS Standard V1.0



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IFFO RS Standard V1.0



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IFFO RS Standard V1.0



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IFFO RS Standard V1.0



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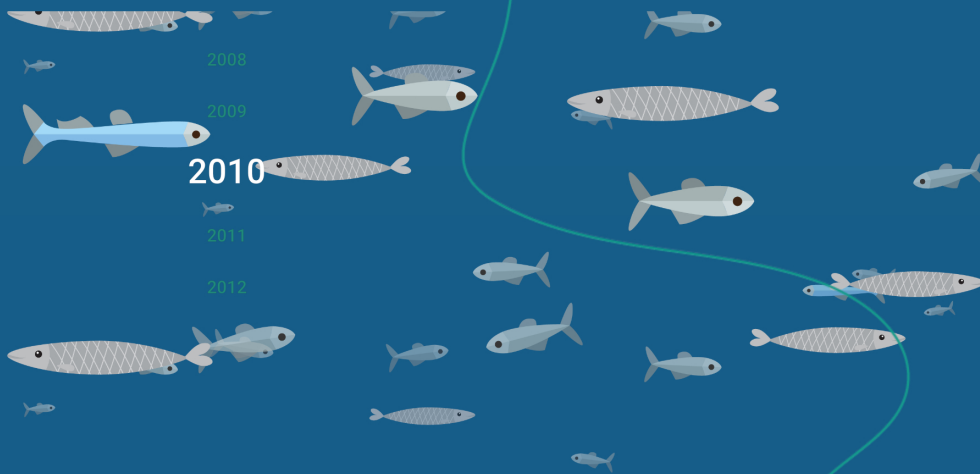


IFFO RS Standard V1.0

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IFFO RS Standard V1.0



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IFFO RS Standard V1.0



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IFFO RS Standard V1.0

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Chain of Custody

Alongside the IFFO Responsible Sourcing Standard, 2010 sees the launch of the IFFO RS Chain of Custody standard.



IFFO RS CoC Standard V1.0

2008

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Chain of Custody

Alongside the IFFO Responsible Sourcing Standard, 2010 sees the launch of the IFFO RS Chain of Custody standard.

Assessment against the Standard enables certified producers of marine ingredients to demonstrate that the chain remains unbroken throughout the different stages: fishery > transport > plant > trading > further processing.

Full traceability of compliant products can be demonstrated, from approved raw material sourced from responsibly managed fisheries, to the manufacture and delivery of safe and pure products.



IFFO RS CoC Standard V1.0

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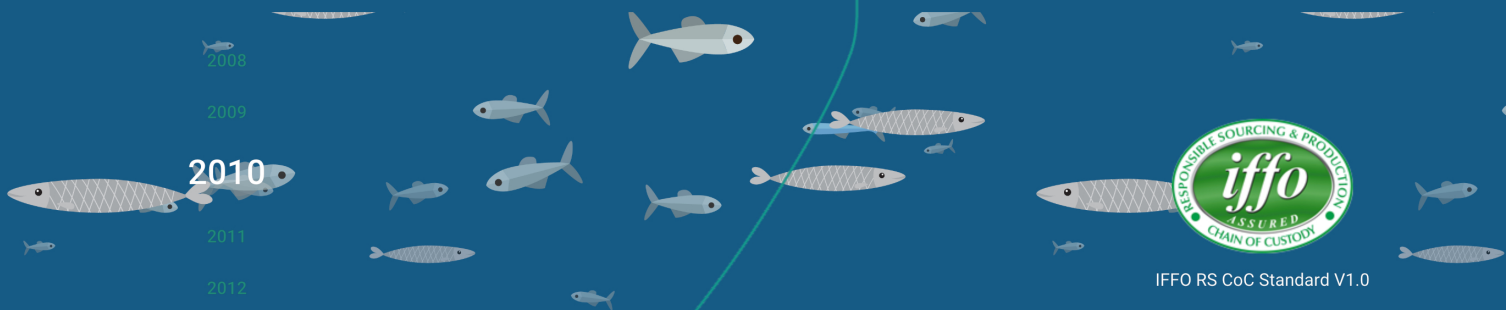


IFFO RS CoC Standard V1.0

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IFFO RS CoC Standard V1.0



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IFFO RS CoC Standard V1.0

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The standard evolves

From 2010 to 2014 the standard develops from the very first version, covering only whole fish used in fishmeal and fish oil factories, to version 1.5 and 1.6 which include growing environmental and social clauses.



IFFO RS CoC Standard V1.0



IFFO RS Standard V1.0

Version 1.0
Fishmeal and fish oil factories



IFFO RS Standard V1.1

Version 1.1
By-products such as head frames included as an additional marine raw material.

2009

2010

2011

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2013

The standard evolves

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IFFO RS CoC Standard V1.0



IFFO RS Standard V1.1

Version 1.1

By-products such as heads, guts and frames included as an acceptable source of marine raw material.



IFFO RS Standard V1.2

Version 1.2

Development of environmental clauses

2010

2011

2012

2013

2014

The standard evolves

From 2010 to 2014 the standard develops from the very first version, covering only whole fish used in fishmeal and fish oil factories, to version 1.5 and 1.6 which include growing environmental and social clauses.



IFFO RS CoC Standard V1.0

Version 1.2

Development of environmental clauses



Assurance that the plant manages its environmental impacts in the community where it operates (gas emissions, effluents, etc), in compliance with local regulations and international guidelines.



IFFO RS Standard V1.2

2011

2012

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2015

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IFFO RS CoC Standard V1.0



IFFO RS Standard V1.3

Version 1.3

Development of social clauses



The standard provides assurance that the plant complies with international guidelines on child labour.

2012

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2014

2015

2016

The standard evolves

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IFFO RS CoC Standard V1.0



The standard provides assurance that the plant complies with local regulations and international guidelines, with a focus on child labour.



IFFO RS Standard V1.4

Version 1.4

Consolidates the environmental and social clauses

2012

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2016

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IFFO RS CoC Standard V1.0



IFFO RS Standard V1.4

Version 1.4

Consolidates the environmental and social clauses

One clause in each section asking the company to have a social and environmental policy in place on social and environmental compliance.



IFFO RS Standard V1.4

2012

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The standard evolves

From 2010 to 2014 the standard develops from the very first version, covering only whole fish used in fishmeal and fish oil factories, to version 1.5 and 1.6 which include growing environmental and social clauses.



IFFO RS CoC Standard V1.0

asking the company to have a policy in place on social and



Version 1.5

Further enhances the environmental and social clauses

Another clause was added that provides steps if they don't demonstrate compliance with national legislations in the first place

2012

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The standard evolves

From 2010 to 2014 the standard develops from the very first version, covering only whole fish used in fishmeal and fish oil factories, to version 1.5 and 1.6 which include growing environmental and social clauses.



IFFO RS Standard V1.6

mental and

Another clause was added that prompted new verification steps if they don't demonstrate compliance with some of the national legislations in the first place.

Version 1.6

A new logo is created

2012

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version, covering only whole fish used in fishmeal and fish oil factories, to version 1.5 and 1.6 which include growing environmental and social clauses.



IFFO RS Standard V1.6

Version 1.6

A new logo is created

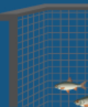
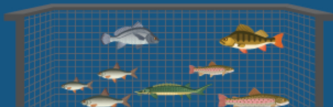
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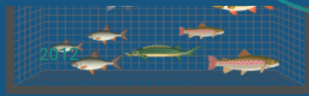
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IFFO RS Standard V1.6

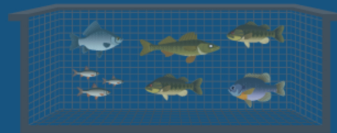
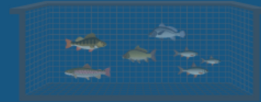


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IFFO RS Standard V1.6

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IFFO RS Standard V1.6

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Launch of the IFFO RS Improver Programme

The Improver Programme encourages factories to gain certification to the Standard by mapping out a **structured improvement journey** with agreed milestones and a timeframe taking them towards becoming IFFO RS certified.

In 2015, a Panamanian site, together with its respective pelagic fishery, is the first to gain acceptance onto the Improver Programme.



IFFO RS Standard V1.6

In 2015, IFFO RS also becomes a financially independent legal entity.

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IFFO RS Standard V1.6

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IFFO RS Standard V1.6

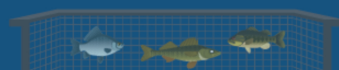
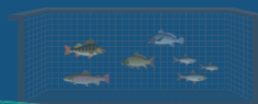
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IFFO RS Standard V1.6



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IFFO RS Standard V1.6

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Independence

In 2016, a memorandum of understanding is signed with the Marine Stewardship Council (MSC).

Both standards agree to provide clarity on their respective scheme and highlight the fields where they complement each other.



IFFO RS Standard V1.6



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IFFO RS Standard V1.6

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IFFO RS Standard V1.6

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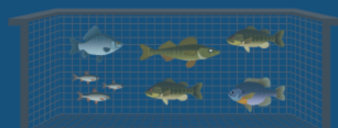


IFFO RS Standard V1.6

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Social and Environmental Accountability



IFFO RS Standard V1.6

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Social and Environmental Accountability

As the standard evolves, the focus on social and environmental accountability grows. In 2017, **Version 2** of the IFFO RS Standard is launched, highlighting three key areas.

- Good Manufacturing Practices
- Strengthening of Social Accountability clauses
- Strengthening Environmental Accountability clauses

What does this mean?



IFFO RS Standard V2

2015

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2017

Social and Environmental Accountability

Plants are asked to provide evidence that they comply with all



2018

2019

the **environmental regulations** of the land where they operate in relation to:

- emissions to air
- discharge to water
- release of toxic or hazardous substances
- noise, smell and dust pollution
- ground pollution



IFFO RS Standard V2

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Social and Environmental Accountability

The fisheries assessment evaluation changes to include **categorisation of species** so that fisheries with some by-catch can be taken into consideration.

2018

2019

Version 2 of the IFFO RS also introduces its own **Good Manufacturing Practice Clauses** equivalent to internationally recognised standards such as GMP+ and FEMAS.

These clauses are tailored to marine ingredient production, including production for **Direct Human Consumption**.



IFFO RS Standard V2

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IFFO RS Standard V2

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IFFO RS Standard V2

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IFFO RS Standard V2

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IFFO RS Standard V2

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Expanding the network

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Alongside internal developments over the coming years the Standard increases its links within the industry.



IFFO RS Standard V2

Development of a Monitoring, Evaluation and Learning System

[READ MORE](#)



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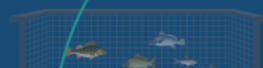
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Development of a Monitoring, Evaluation and Learning System

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IFFO RS Standard V2



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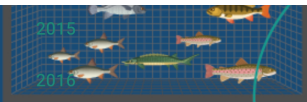
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IFFO RS Standard V2



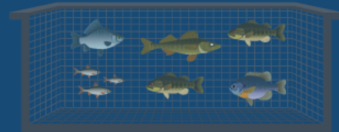
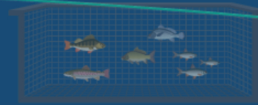
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IFFO RS Standard V2



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IFFO RS Standard V2

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MarinTrust



Francisco Aldon becomes CEO of IFFO RS in 2020 and oversees the completion of a comprehensive rebranding process of IFFO RS to **MarinTrust**.

The process started in 2019 and includes the creation of a new visual identity.



IFFO RS Standard V2

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The new name conveys the value that MarinTrust brings to its stakeholders:

"Trust in marine ingredients from a production facility."

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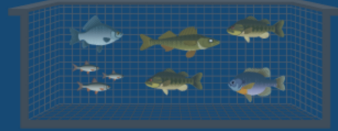
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ISEAL Full Membership gained



ISEAL is the global membership organisation for ambitious, **collaborative and transparent** sustainability systems. Its members share knowledge and innovate on key sustainability challenges.

As a Code Compliant member, MarinTrust adheres to ISEAL's Codes of Good Practice – a globally recognised framework for best practice.

[FIND OUT MORE ABOUT ISEAL'S CODES OF GOOD PRACTICE](#)

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Codes of Good Practice – a globally recognised framework
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FIND OUT MORE ABOUT ISEAL'S CODES OF GOOD PRACTICE



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READ MORE



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Remote audit procedures

Amid the Covid-19 outbreak, MarinTrust invokes its process on handling remote MarinTrust Factory and MarinTrust Chain of Custody audits.

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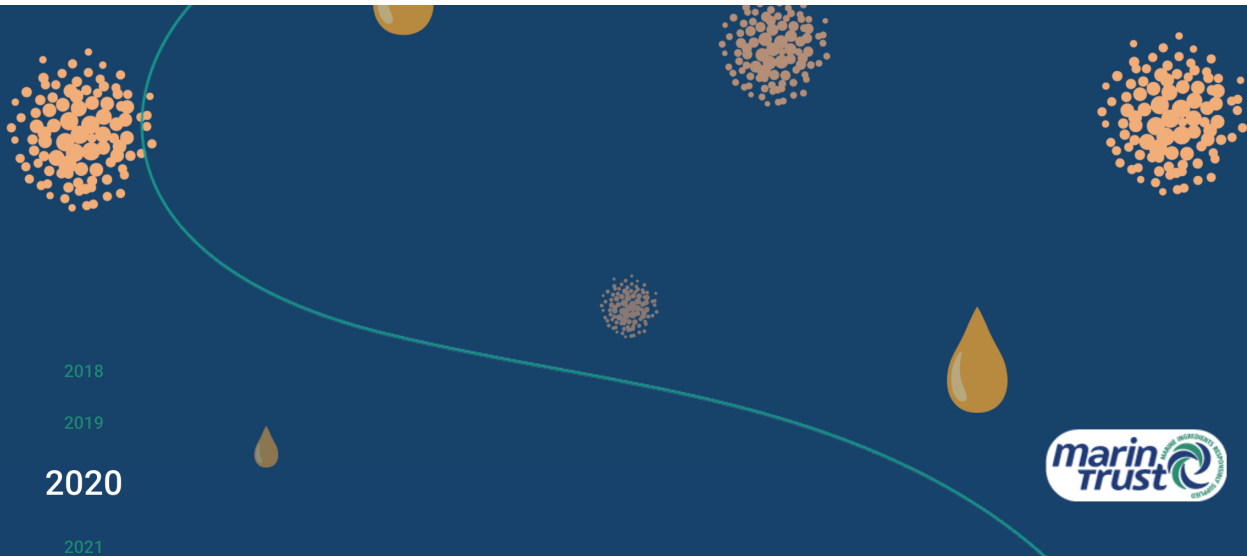


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What's next for the Standard?

From 2020 onwards, the work of MarinTrust continues in a succession of key events leading up to the 2022 launch of the MarinTrust Standard Version 3.0.



Lloyds Register

Lloyds Register is accepted as a new registered Certification Body to certify against the MarinTrust Standards.



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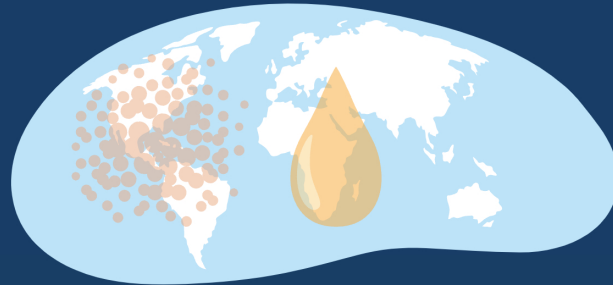


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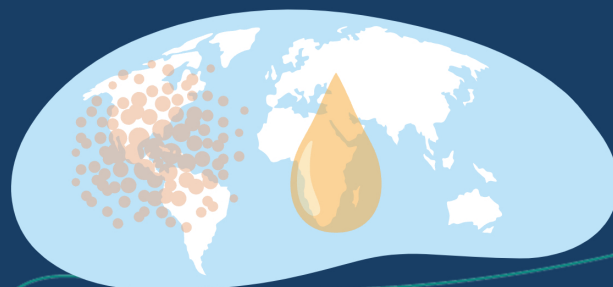
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In 2021, around half of all fishmeal and fish oil ingredients are certified against the MarinTrust Standards.

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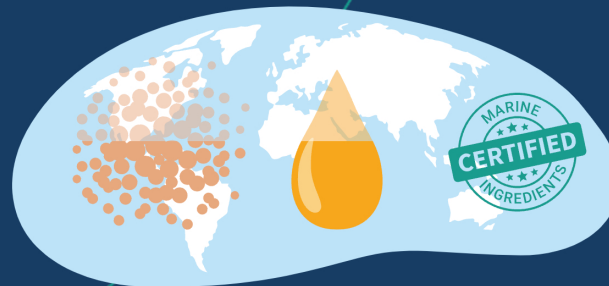
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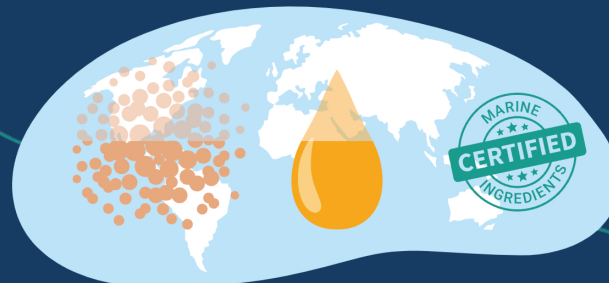
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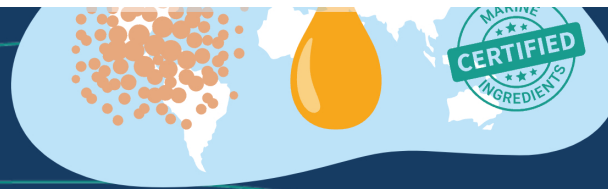


With MarinTrust effectively representing the marine ingredients industry, other standards have more confidence in allowing their own certified feed mills to use marine ingredients.

[READ MORE](#)

2019
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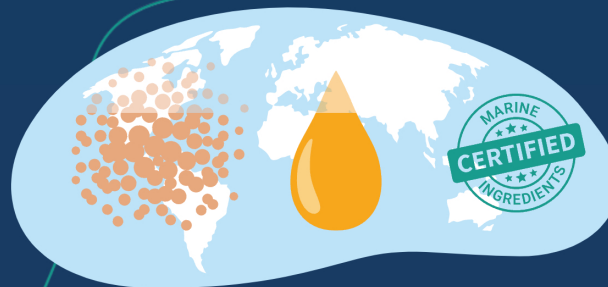
The 2025 objective is to have **75%** of global combined marine ingredient production certified, in application, assessment or in an Improver Programme.

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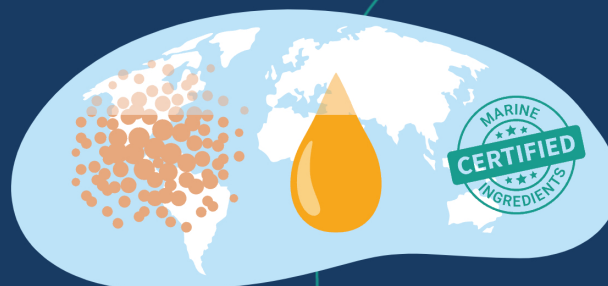
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[READ MORE](#)

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Looking to the future, MarinTrust is broadening its scope on social issues to cover crew welfare standards on vessels, as well as concentrating on growing the improver programme and encouraging more fisheries to enter FIPs (Fishery Improvement Projects). We look at including other marine ingredients in the standard scope in the future, aware as we are that marine ingredients have some of the best oversight out of all the feed ingredients.

Libby Woodhatch, MarinTrust's Executive Chair



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If you have read this far, we hope you have enjoyed it. Want to tell us what you thought? You can message our team at standards@marin-trust.com

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