

Setting The Standard for Seafood

Seafood is a nutritious protein source and a key but undervalued component of global food security. With declining outputs from land-based food production and general land and freshwater scarcity, it plays an essential role.



The Power of Seafood

3.3bn* people rely on seafood for at least 20% of animal protein consumption
400 – 600 million people are involved with the seafood sector, directly and indirectly.*

The importance of farming seafood responsibly

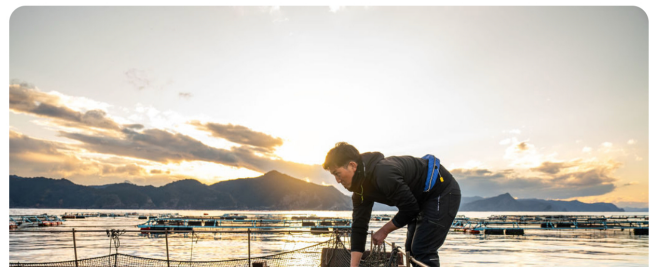
With the population estimated to reach 10 billion by 2050, and with wild-caught fisheries at capacity, the importance of seafood farming will continue to grow. However, care must be taken to limit the industry's negative impacts.

Seafood farming already:

- Produces almost 60% of the seafood consumed globally
- Provides direct employment for over 22 million people
- Delivers socio-economic benefits to tens of thousands of communities.

Responsible seafood farming:

- Cares for people and planet by easing pressure on natural resources
- Protecting precious ecosystems



- Protecting precious ecosystems
- Promoting economic opportunities
- Addressing food security challenges and fulfils a crucial link in the circular economy.

** Data ref: UN Fisheries Panel (COFI36): Aquaculture as a solution to food insecurity, malnutrition and poverty*



As an impact-driven organisation, ASC focuses on accelerating the transformation of the seafood farming industry towards sustainability through our world-leading farmed seafood certification programmes.

Seafood lovers

Seafood lovers choose the ASC label because they can trust that their seafood has been farmed with care.

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Producer hub

Producers choose the ASC programme for greater access to global market demand. Learn more about our ASC standards and find out how to apply for certification.

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Business hub

Businesses choose the ASC programme for ASC's highly-recognised and trusted label. Explore Chain of Custody certification and see our services for partners.

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Collaborating for impact

Every ASC certified farm and ASC labelled product takes us closer to the sustainable transformation of seafood farming.

2,398

ASC certified farm sites

making positive changes to fish, farm, people and planet



30,258

ASC labelled products

on shelves in supermarkets around the world



126

countries

with ASC labelled products available to seafood lovers



51

ASC certified feed mills

driving positive change across the aquafeed industry

All changes – big and small – made by ASC certified farms contribute to the sustainable transformation of seafood farming.

[FIND OUT HOW WE MEASURE THEIR IMPACT](#) →



Tales from the farms

Meet the responsible seafood farmers proudly demonstrating their commitment to responsible farming practices.

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Salmon

A salmon farm is helping to revive a remote community in Scotland: meet Rosie, a responsible salmon farmer.

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Shrimp

Nurturing nature and local people: the story of a responsible shrimp farmer in Ecuador.

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Seabream

ASC certification has opened the doors to a Michelin-starred restaurant for a Croatian seabass and seabream farm.

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