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Xinjiang's local "seafood" jumps out of Tianshan Mountain and swims to the world

Release time: 2023-09-15 Source: China Daily Author: Mao Weihua

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Xinjiang, located deep inland and farthest from the sea, has recently become popular for its seafood, which has surprised people all over the country, and made them admire the technology and "hard work", and lamented that the "fresh" taste contains the taste of innovation and environmental protection. Today, Xinjiang seafood has ushered in a bumper harvest, not only on the domestic dining table, but also riding the east wind of the "Belt and Road" to sail out to the sea and travel around the world.

Recently, a batch of frozen rainbow trout weighing 9.5 tons and worth 430,000 yuan declared by Xinjiang Tianyun Organic Agriculture Co., Ltd. was released under the supervision of Yining Customs under Urumqi Customs and exported to Thailand for the first time.



"From enterprise registration to daily supervision, Yining Customs has helped enterprises continuously improve their management capabilities, thereby improving product quality and accelerating foreign customers' recognition of the company's products. At present, the triploid rainbow trout raised by Xinjiang Tianyun Organic Agriculture Co., Ltd. has been exported to Singapore, Malaysia, Japan and other countries after slicing, smoking and other deep processing by Xinjiang Trout Gui Fresh Food Technology Co., Ltd. In the future, we will also



Gui Fresh Food Technology Co., Ltd.



The "seafood" produced in Xinjiang includes not only "rainbow trout and salmon" from Nileke, Xinjiang, but also "pond smelt" from Bosten Lake, Xinjiang, "high white salmon" from Sayram Lake, and other aquatic products. They are loved by domestic and foreign consumers for their natural characteristics, nutritional value and delicious taste.

The pond smelt originated in Japan's Kasumigaura Lake, but later almost disappeared in Japan due to lake pollution. In the 1990s, the pond smelt was introduced to Xinjiang's Bosten Lake, where it rapidly multiplied and grew in the excellent ecological environment and water quality of Bosten Lake, becoming the largest exported aquatic product from Bosten Lake and has been exported to Japan, South Korea and other places for many years. According to statistics, among the pond smelt imported from China in the Japanese market, Bosten Lake accounts for 70%.

"Under the full technical guidance and strict supervision of the customs, our company has obtained organic product certification, and the export qualification rate of aquatic products has remained 100%. We have never encountered any obstacles in customs clearance abroad due to quality issues, and have established a good reputation." Wang Shubo, head of Bohu County Lanxiang Food and Aquatic Products Co., Ltd., expressed confidence in the company's business development. Data shows that from January to July this year, Korla Customs Inspection and Quarantine supervised the export of 213.6 tons of aquatic products, with a value of US\$821,820, and the main export destination was Japan.

Sailimu Lake white salmon, which is raised in the mountains and lake water, has become a must-try delicacy for domestic and foreign tourists visiting Xinjiang. It is reported that the EPA and DHA content of Sailimu Lake white salmon is 30 times that of ordinary fish. The white salmon roe production of Xinjiang Saihu Fishery



In order to cultivate the advantageous aquaculture industry, Urumqi Customs has strengthened source supervision and established a full-chain monitoring system to supervise and control the aquaculture environment, aquaculture process, and the quality of adult fish throughout the process, ensuring that all indicators of exported aquatic products meet the food safety standards of the importing country. According to the characteristics of exported aquatic products and the requirements of inspection and quarantine, a special person is designated to provide policy guidance and customs clearance guidance, guide enterprises to make standardized declarations, the registration of origin and breeding farms/bases, and guide enterprises to apply for certificates "without leaving home" through the "cloud issuance" model. A "green channel" for specialty agricultural and food products will be established, with rapid response, advance reservations, and priority inspections. A special person responsible for sample delivery will be established to ensure that the certificate is issued immediately after inspection, and that "zero delay" is achieved in exports, so as to achieve rapid customs clearance and safety and quality assurance.

In addition, each customs has fully utilized its functional advantages, continuously optimized the business environment, and actively carried out service measures such as door-to-door teaching. It has carried out policy briefings to enterprises through holding special seminars, WeChat customs-enterprise contact groups, telephone notifications, etc., reminding aquatic product enterprises in the jurisdiction to pay attention to the relevant access requirements of importing countries, new customs clearance policies, technical trade measures, etc., to promote enterprises to continuously optimize internal control management levels, enhance endogenous motivation, and improve product quality.

According to statistics from relevant companies, from 2021 to August 2023, Xinjiang's registered export aquatic product companies sold a total of 9,773 tons of goods with a value of 560 million yuan, of which 1,291 tons were exported with a value of 54.75 million yuan. They are mainly sold to Japan, Russia, Singapore and other countries. It can be seen that the development potential of aquatic products is gradually being released. As more Xinjiang "seafood" enters the international market, aquaculture will further drive rural revitalization and increase farmers' income, becoming a people-enriching industry in Xinjiang's main fishery production areas.

"We will further leverage our functional advantages to support the development of export bases and leading enterprises, ensure quality and safety of advantageous local products and aquatic products, help enterprises expand overseas markets, and promote the healthy development of foreign trade in aquatic products." said Zhai Yao from the Import and Export Food Safety Department of Urumqi Customs.

Next, Urumqi Customs will make full use of Xinjiang's important position in the core area of the Silk Road Economic Belt, take the initiative, give full play to its functional advantages, and further provide precise assistance to export frozen aquatic product companies. It will increase technical guidance and overseas registration recommendations for companies, implement solid and detailed foreign trade measures, follow up in a timely manner to help companies master the latest foreign requirements, increase the publicity of origin policies, help Xinjiang aquatic products better integrate into the international market, and make Xinjiang's aquatic products "fresh" overseas. (Reporter Mao Weihua)

(Original title: Xinjiang local "seafood" jumps out of Tianshan Mountain and swims to the world)

Editor: Wang Siyao



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