



Tuesday, February 25, 2025

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Society

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VIVORA
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Residents of the town on Route 2 said there was a "disgusting smell" and that at night "you can't breathe." The municipality recently sold land to the company



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Descubrí
Mar Chiquita

MAR CHIQUITA



By: Editorial staff
@ciudadanoweb

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Once again, the Mar del Plata company Mundo Branco -based in the town of Vivotará for almost 10 years- is at the centre of controversy.

After the approval of the sale of land to the company by the municipality, which included an ordinance of divided votes , in the last few hours the neighbours reported nauseating “smells” in the town at the time when the plant “cooks the fish” to make its products .

Through social media, the residents of Vivotará expressed their concern about what happened in the early hours of the morning. One woman described how the smell woke her up at night: **“I got up to find out where it was coming from, I opened the door and the smell in the air was infernal. My house is completely contaminated by that disgusting smell, you can't breathe,”** she said .

They also said that **this is not the first time this has happened**, as “on other occasions” they have smelled the odors “emanating from the fishery”, as well as **“trucks with happened**, as “on other occasions” they have smelled the odors “emanating from the fishery”, as well as **“trucks with loads in the open air losing fish skeletons and nauseating liquids.”**

The neighbour said that they are experiencing “days of strong odours” and that the situation is not new: “it cannot be allowed

to happen or be repeated” and she asked the municipal authorities to intervene.

According to the description on their website, “Mundo Branco SA is a company dedicated to the sustainable production of seafood, concentrating its production on fishmeal, fish oil and fish solubles.”

In addition, it claims that it “uses the daily waste from fish filleting plants for export, of demersal species for human consumption.”

It also describes that the production process includes that “fresh raw material” must be “cooked, sterilized and, through a controlled multi-stage dehydration process.”

Mundo Branco assures that the process “conducts strict routine quality controls on products”, which “are 100% made with waste from wild fish of marine origin” and are used “as protein-energy ingredients, in diets for intensive feeding of fish, shrimp, birds, pigs, pets, aquariums, etc.”

It should be remembered that in the **last extraordinary session of 2020, the Deliberative Council of Mar Chiquita** introduced the Ordinance project to sell municipal land to the Vivoratá fishmeal mill.

“The issue was passed to the Committee despite the intention of the Frente de Todos to seek its approval, but for that a special majority is needed that the ruling party does not have, so it requires the votes of the opposition, who requested that the debate continue in committee,” explained the Juntos por el Cambio bloc at that time.

Later, the **sale of land to the Mundo Branco fishmeal factory in Vivoratá was approved by the 9 positive votes of the 7 councilors of the Frente de Todos Bloc and the opposition councilors Velázquez and Orlandini. Filipi abstained**, while Oscar Flores, Vanina Reyes, Alejandra Di Fiori and Julio Ruggiero were against.



Lorena Guardia

10 h · 🌐



05:26 A.M y hace más de una hora que me despertó un olor espantoso. Me levanté para saber de dnd provenía, abro la puerta y es infernal el olor en el ambiente.

Mi casa está completamente contaminada de ese olor asqueroso, no se puede respirar.

Descompone ese olor!!

En otras oportunidades sentí olores emanados de la pesquera, vi camiones ingresar al pueblo por ruta 2 con cargas a cielo abierto perdiendo esqueletos de pescados y líquidos nauseabundos, días de mucho olor, pero éstas situaciones no se pueden dejar pasar ni volver a repetir.

No somos animales, ni vivimos en un corral para convivir con esto. Somos vecinos de un pueblo y me da mucho asco pasar por esta situación tan desagradable.

#no tengo porque respirar los desechos de una empresa que no maneja con cuidado sus desperdicios# esto me enoja por ellos y por las autoridades que no hacen caso a viejos reclamos de otros vecinos que lo sufren de hace tiempo.

#una vergüenza#

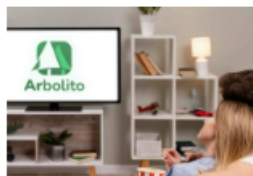
Espero ver a Bromatología o inspectores de higiene y salubridad dando explicaciones a los vecinos y medidas que toman con esta gente.

No me tiembla el pulso para denunciar donde corresponda, sólo quiero vivir en un lugar limpio.



LATEST RECOMMENDED NEWS...

The Arbolito Cooperative's digital cable reaches General Pirán



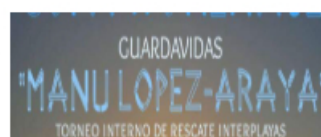
Axel Kicillof "guarantees the right to a better future"



He broke cars with an iron bar and hit a person: he ended up arrested



The Juan Manuel "Manu" López Araya rescue competition is



Rescue competition is coming

With the participation of lifeguards from the Mar Chiquita district and in tribute and recognition of the Santa Clara rescuer.



A successful edition of the National Craft Beer Festival in Santa Clara closed

Top-class shows, emotional recognition and varied gastronomic offerings.



They were seen opening a car and were arrested

The police were warned and caught three people on Acapulco Avenue.



Thousands of people at the National Craft Beer Festival

Last night, a crowd was thrilled with Jóvenes Pordioseros. Today, the closing of the main event in Santa Clara will be with Kapanga.



Abad, Kicillof, Montenegro and Wischnivetzky at the inauguration of Monsignor Giobando

The political arc present in the arrival of the new Bishop.



"We know what the Popular Festivals mean



for the communities of Buenos Aires"

This was confirmed by José "Cote" Rossi, from the Cultural Institute of the province who toured Santa Clara accompanied by delegate Fabián Jacquet.



Overturning on the Camino Vecinal: two people were assisted

It happened this Saturday afternoon at kilometer 8 of the route that connects highway 2 with Santa Clara.



Lucho Cabrera arrives in Santa Clara

She will present "Why invite me if you know how I behave" on Saturday, March 1 at 8:30 p.m. at the Leonardo Favio Theater.



Right to the Future Movement: "A real alternative to the libertarian course"

The mayor of Mar Chiquita, Walter Wischnivetzky, signed the founding act of the organization headed by Axel Kicillof.



Mario Luis made thousands of people dance at the National Craft Beer Festival

Tonight, Jóvenes Pordioseros and other artists will perform. Tomorrow, the event will close with the presentation of Kapanga.



The Mar de Cobo Fishermen's Club held its first members' meeting

Activities carried out were reviewed, objectives were set and the creation of Subcommittees on Football, Sport Fishing and Coastal Preservation.



The waste separation and treatment plant in Santa Clara began operating

The Municipality of Mar Chiquita announced that the first shipment of cardboard, PET and non-recyclable waste bales will be made to Mar del Plata in the coming days.



Municipal taxes on utility bills: the court ruled in favor of Luis Caputo

An appeal by the mayor of Tigre, Julio Zamora, against the resolution of the Ministry of Economy that prohibits inclusion was rejected.



The Pinto family, recognized for their essential 25-meter cake on Santa Clara's birthday

A classic of the city and its festivities.



THE CITIZEN OF MAR CHIQUITA MULTIMEDIA

Acapulco Avenue 498 - Santa Clara del Mar -
Buenos Aires
Contact:contacto@ciudadanoweb.com.ar
Commercial:comercial@ciudadanoweb.com.ar
Phone: +54 (0223)3121148
WhatsApp: (0223)3121148

THE CITIZEN MULTIMEDIA STAFF

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