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WHY MAR DEL PLATA?

LOCATION

CLIMATE

ECONOMY

EDUCATIONAL DESTINATION

GOLF

SPORT FISHING

Economy

Mar del Plata is the seat of the Municipality of the General Pueyrredon District. Its economy is strongly led by the service sector, within which the Tourist Sector outstands due to the city natural features. Mar del Plata is the main tourist city in Argentina with more than 8 million visitors yearly.

Mar del Plata is undoubtedly a center for economic development in the region. Intense truck farming activity is carried out in the small nearby farms, which caters for the needs of other major urban centres. Due to the quality of the surrounding lands, the area is also an ideal location for crop growing and cattle raising activities.

Being the main fishing port of Argentina, Mar del Plata unloads tons of fresh fish every year, which is then processed in modern local plants. The Marplatense woolen textile industry is well known for its product quality and design. The mining activity is related to the quartzite quarries where the "Mar del Plata stone" is extracted and traded as seawall blocks, ornaments, etc.

As for its productive force, most major industries concentrate their activity on an industrial park, Parque General Savio, where important plants devoted to the processing of foodstuffs, the manufacture of plastics, implements for the medical activity, etc. have been set up.

HOTELS

LOUNGES IN HOTELS

OTHERS ENCLOSURES

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DMC

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